



## FACE, FASHION, FIGHT, FITNESS

Welcome to an unprecedented celebration of strength, spirit, and community at the heart of Texas! The Texas Sports Festival is a groundbreaking event that redefines the landscape of fitness and competition.

We're uniting over 10,000 athletes across 20 mega-events, all in one exhilarating weekend this August 8-11th, 2024. From the raw power of bodybuilding, the dynamic clashes of boxing and MMA, to the endurance of powerlifting and the speed of car racing, this festival is a showcase of ambition, discipline, and passion. It's not just a competition; it's a festival of lifestyle, fashion, and community, making it the largest and most diverse fitness gathering in Texas. Join us as a sponsor for this monumental event, where your brand can shine in the spotlight of Texas' largest fitness festival, engaging with an enthusiastic audience in an environment filled with energy, excitement, and endless possibilities.



**Largest Mainstream  
Fitness Festival in Texas**



**25,000+ in attendance**



**Live streamed events**



**Capacity Crowds Expected**



214-300-9580  
214-289-3300



[www.txsportsfestival.com](http://www.txsportsfestival.com)



[info@txsportsfestival.com](mailto:info@txsportsfestival.com)

[@txsportsfestival](https://twitter.com/txsportsfestival)

**OVER 10,000 ATHLETES,  
20 MEGA EVENTS,  
1 BIG WEEKEND!**



# SPONSOR PACKAGES



## MAIN TITLE SPONSORSHIP: \$30,000

As the pinnacle of partnership, the Main Title Sponsorship grants the most prestigious level of exposure at Texas' Largest Fitness Festival. This package includes:

- A prime 20x10 booth location to showcase your brand amidst the action.
- The Platinum Digital Media Package, featuring your logo in high-rotation video playback across the event and extensive digital advertising on our social media channels, official website, and event flyers.
- Complimentary VIP tickets for an unparalleled experience, offering exclusive access to the festival's events and amenities.

## PLATINUM SPONSORSHIP: \$10,000

Elevate your brand with our Platinum Sponsorship, offering significant visibility and engagement opportunities. This package features:

- A prominent 20x10 booth space to connect with over 10,000 athletes and attendees.
- Comprehensive digital media coverage, including video playback and logo advertisement on social media, our website, and event flyers, ensuring your brand is front and center.
- VIP tickets to enjoy the festival's premium offerings and network with key industry figures.

## GOLD SPONSORSHIP: \$5,000

Our Gold Sponsorship package is designed for impactful brand exposure and networking. It includes:

- A 10x10 booth space within the bustling vendor area, perfect for engaging with a vast audience.
- Your logo featured on social media, our website, and event flyers, maximizing visibility.
- VIP tickets granting access to the festival's exclusive events and experiences.

## SILVER SPONSORSHIP: \$3,000

The Silver Sponsorship offers a valuable entry point for brands to be part of Texas' most significant fitness festival. This package includes:

- A 10x10 booth to showcase your products or services.
- Logo advertisement on our social media channels, website, and flyers, ensuring your brand is seen by thousands.
- VIP tickets for an enhanced festival experience.

**VENDOR BOOTH OPTIONS AVAILABLE, PLEASE CONTACT**



For those seeking a tailored sponsorship experience that perfectly aligns with your brand's unique vision and goals, the Texas Sports Festival presents an array of specialized opportunities.

Whether your passion lies in the thrilling world of Boxing, MMA, the discipline of Bodybuilding, the sheer strength showcased in POWERLIFTING & Strongman, the endurance tested in our 5K run, the high-speed excitement of Car racing at Eagle Canyon, precision at the Shooting range, the engaging atmosphere of Live podcast events, the bustling scene of Vendor booths & sponsors, the glamour of our Fashion show, or the competitive spirit of the Global Fitness Model Search, we have a custom package just for you.

This personalized approach ensures your brand not only participates but shines in the events that resonate most closely with your audience and objectives. Don't miss this chance to be part of a festival that celebrates Face, Fashion, Fight, Fitness in a way Texas has never seen before.

For more information on these exclusive sponsorship opportunities, reach out to the Texas Sports Festival Team at [info@txsportsfestival.com](mailto:info@txsportsfestival.com) or call us at 214-300-9580 / 214-289-3300. Join us in making history at Texas' Largest Fitness Festival, where your brand can connect, engage, and grow in unprecedented ways.

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